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Nucleus Group Inc is a privately held organization, incorporated in Hyderabad on Nov 26, 2009 specializing in management education, management certifications and trainings, Leadership and HR coaching, Management IT applications development and lateral recruitments for mid & senior level manager positions in various domains.

The word “Nucleus” implies the criticality and centrality of anything. Every organization and Individual has a lot of untapped potential within. We help tap into this energy (signified with red in our logo) from the noise that surrounds it (signified in orange in our logo). Our products and programmes are aimed to reach this latent power directly and comprehensively.



### Core Values:

Each “N” in our logo stands for a core value which when combined gives us the strength to succeed in every endeavor:

**N: Growth:** Focus on growth oriented organizational design and policies

**N: Team work:** Team work with Individual accountability & recognition



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**N: Leadership:** Through mutual respect, rigorous mentoring and delegation

**N: Fairness:** Being fair to all stakeholders-employees, vendors & customers

**N: Customer Satisfaction:** Through empowerment of our customer executives

### *History and Overview:*

Nucleus Group, has started with Management certifications and trainings in Hyderabad under the brand “Nucleus Executive Trainings” in 2009 and within first 6 months expanded services to more than 10 cities in India and within 2 years has established presence in more than 5 countries worldwide. The certifications provided were PMP (Project Management Professional from PMI), CBAP (Certified Business Analysis Professional from IIBA), ITIL (From Exin), Six Sigma Black Belt and Master Black Belt (From ASQ and ISQ) etc. From the inception, we have provided various high quality corporate trainings in the areas of leadership coaching, sales and marketing mentoring, Project cost estimation and bidding etc.



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At the same time, Nucleus Software Technologies has focused on development of project management and operations excellence tools for various corporates to manage their projects and operations. After about 18 months of development and debugging, “Unleash” our flag ship product was released (In Feb 2011), to various MNC’s for pre-release testing and has been generating rave reviews.

From 2010, a GMAT and MBA application consultancy under the brand name CrackISB was started with a focus on GMAT mentoring and MBA application consultancy for working professionals in line with future growth strategy of Nucleus Group.

A recent [report](#) by ASSOCHAM has reported attrition rates of 55% in the BPO sector in India. In Oct 2010, Nucleus Group has started a joint venture with BCI (BPO Certification Institute, Texas, USA) to form Nucleus BPO Academy with focus on research, certifications and trainings in the BPO and KPO sector to address the high attrition rates in the industry and ways of addressing this exploding problem.

With a huge customer base (Average work experience of 8 years) of more than 1000+ satisfied members who have been served by Nucleus,



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Nucleus Executive Placement services were started in Feb 2011 to provide High Quality placement services in the mid management and senior management sector for lateral hiring. Specific industries which are benefiting from these recruitment services include IT/ITES, Pharmaceutical, Telecom, and Infrastructure.

### Services:

We cater to a wide range of services in the management education, coaching and recruiting. Some of the services we provide include:

- Global Executive Certifications and Trainings like PMI's PMP, IIBA's CBAP, EXIN's ITIL, ASQ and ISQ's Six Sigma Black Belt etc.
- Corporate and leadership coaching in delegation, time management etc.
- Functional training in Project cost estimation and bidding, Advanced Excel usage etc.
- MBA consultancy services and GMAT offered through franchising model.
- Management IT applications development for Project/Portfolio management and Operations Excellence.



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- BPO/KPO Research, Certifications and Trainings for addressing the serious issue of talent attrition somewhat unique to the Industry.

## Achievements

Within a short span of less than one year, Nucleus has been able to serve more than 800 professionals in 10+ countries and 30+ corporates.

## Key Business Strength

Our unique strength is the quality of our consultants and trainers. Our IT consultancy and workshops are conducted by highly experienced Top Business School Alumni from Indian School of Business (ISB), IIM-A, Johnson Business School etc.

## Alliances

Nucleus has developed various alliances to serve customers in various functional domains and countries. Some of the prominent alliances are

- PMI (Project Management Institute, USA)





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- IIBA (International Institute of Business Analysis, USA)
- EXIN board (UK)
- BCI (BPO Certification Institute, USA)
- Roshcomm Management Services (Middle East)
- Younus (Australia and Srilanka)

## Corporate Social Responsibility

It is our firm belief that size does not matter for social service and it is our prime duty to serve the society we live in. With this motto, Nucleus has always engaged in social service as a part of corporate social responsibility (CSR) from the very day of inception.

## Management

### ***Ms. Sameera Magham***

Ms. Sameera Telukunta is a founding partner and is responsible for Quality assurance and Quality control aspects of software process development and has several years of experience as an IT analyst in varied roles and functions before becoming a part of Nucleus Group. She is an expert in finance and banking domains and has worked in several



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prestigious projects like BASIX, used by more than 100,000 users locally. She has worked for several organizations like Sathguru Management consultants, IBM for several years before joining Nucleus Team. She has completed her Masters from Sri Venkateswara University and Bachelors from Osmania University, Hyderabad.

***Dr. Srinivas Telukunta***



Dr. Telukunta is a partner and Director for Business systems and is responsible for building scalable business and operations models for Nucleus group. He leads Implementation of Business Excellence, project management systems across the organization and is a chief mentor for the Management IT applications development department.

Dr. Telukunta has completed his Bachelors from the Indian Institute of Technology, Madras and his MS and PhD from Cornell University. Post that he completed his MBA from the Indian School of Business. He holds various professional certifications which include PMP (From PMI), CBAP (From IIBA), ITIL (From Exin), Six Sigma Green Belt and Black Belt (From Motorola), Six Sigma Master Black Belt (From International Society for Quality) etc.



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Dr. Telukunta, has rich exposure to various Hi-Tech domains relating to Semiconductor, Solar Industry, Pharmaceutical, IT/IS, BPO/ITES Industries as a Management Consultant. He serves as a lead consultant and corporate trainer for management certifications like PMP, CBAP, ITIL, Six Sigma Black Belt, CBOM etc. He has trained more than 1000+ mid level managers (With average work experience- 8 years) spread across 10+ countries and 100+ corporates till date.

***Mr. Pradeep Adireddy***

Mr. Pradeep Adireddy is one of the founding partners for Nucleus Group and is an expert strategy practitioner and is responsible for strategic marketing, strategy formulation & execution and Alliancing opportunities with Nucleus Group. He has been acting both as an advisor and an expert for ongoing concern and blue ocean business opportunities for Nucleus Group from inception.

Prior to joining Nucleus Group, he has diversified experience from industry leaders in IT, Insurance and BPO sectors. Mr. Pradeep is a Bachelor's from Jawaharlal Nehru Technological University (JNTU).





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***Mr. Raghu Katakam***

Mr. Raghu Kumar Katakam is one of the founding partners for Nucleus Group. He has deep experience in developing applications across all verticals and has successfully executed many projects. He leads the Information Technology department at Nucleus group and is responsible for development and deployment of Management related IT products across all the verticals. He is the chief architect for “Unleash”, our flagship ERP product for organizational management and a complete HR solution, suitable for both mid size and large organizations to streamline their projects and provides operational excellence tools.

Raghu holds a Bachelor’s from Jawaharlal Nehru Technological University (JNTU) and a master’s from Indian Institute of Information Technology, Hyderabad in Information Technology.

***Mr. Ranjan Bhatnagar***



Mr. Ranjan Bhatnagar is a professional corporate trainer having more than 20 years of rich experience in conducting certification workshops for Oracle, MS.NET and Java. He has worked with several organizations and is able to bring to life real life



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experiences into class room workshops and leads the IT certification needs for various corporates. Mr. Bhatnagar is responsible for the learning and development at Nucleus Group.

A few organizations that availed his corporate certification workshops include 3-Edge an IT Finishing school, Hyderabad; Logic System, Hyderabad; JK Tyres Kankroli, Rajsamand (Rajasthan); DOT Employees, Udaipur; Harish Chandra Mathur Officers Training Centre, Udaipur; CTAE Technical Staff (Maharana Pratap University of Agriculture and Technology), College of Home Science, Udaipur; Bank of Rajasthan Ltd. Employees, Rajsamand District Patwaries; Laxmi Vilas Palace Hotel ( The Ashoka Group ) etc.



### Funding

We are a privately held profitable organization. Our bankers, the State Bank of India has been most supportive and encouraging in all our activities from day one.